

**Meeting Notes**  
**Family Success Alliance Council Meeting**  
**Wednesday, October 1, 2014**  
**Solid Waste Center, Chapel Hill**

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**In Attendance:** 19

Magda Parvey, Bernadette Pelissier, Mark Dorosin, Colleen Bridger, Nancy Coston, James Davis, Mack Koonce, John Doward, Robin Pulver, Eric Peterson, Laura Nicholson, Meredith Stewart, Donna King, Melvin Blackwell, Meredith McMonigle, Michael Steiner, Alice Denson, Liska Lackey, Angela Wilcox

Absent: Luke Smith, Donna Coffey, Ardith Burkes, Debra Farrington, David Andrews, Sharon Freeland

**Welcome & Introductions**

Meredith McMonigle, new Project Coordinator, welcomed the Council and briefly introduced herself. Melvyn Blackwell, Program Assistant, lead the Council in a brief exercise for members to meet and get to know each other better.

**Project Updates**

Meredith McMonigle provided data on the % number of children living in poverty in each zone by looking at a proxy figure of the number of children on Medicaid in each zone. The 6 zones contain 60% of the children on Medicaid in Orange County and cover less than 10% of the county's land mass. We will provide zone-specific numbers for those figures at the next meeting. Health Department staff have been meeting with local experts in the areas of poverty, early childhood development and the intersection between schools and healthcare.

We voted on a new name and the winner is: Family Success Alliance.

**Peer County Data**

Meredith Stewart provided a closer look at five peer counties and how Orange County compares on key indicators in the areas of economic well-being, education, health and family and community. Some areas we are doing less well include the % of children living in high poverty areas, the % of children without health insurance and the % of students graduating on time.

**Zone Selection Process**

The Council provided feedback on the zone selection process. Some key decisions/changes include:

- Modifying the pipeline graphic to include families
- Providing consistent programmatic language referring to children and families
- Making clear that funds for the project will fill identified gaps in the pipeline of the two zones, not fund existing services or providers
- One organization can be the lead applicant for more than one zone
- If a council member is affiliated with an agency serving as a lead applicant, the member would need to recuse him/herself from the entire voting process
- Groups can still contact Meredith M. after October 17<sup>th</sup>
- The zone presentation date will be changed to December 16, 2014 to allow council members an opportunity to ask questions about the application

**Community Engagement & Communications**

A handout was provided listing all of the community meetings held by the Family Success Alliance Team in the last month. Outreach pledge forms were distributed and completed for Council members to engage in outreach to promote the project and the application process. A handout with key messaging themes and an elevator pitch were provided for members to use in conversations about the project.

### **Key Themes for Continued Discussion**

- The challenge of selecting zones most in need versus zones most ready to implement significant changes
- Importance of communicating “what’s next” for zones if they are selected
- Need to be clear that zones will use the collective impact model to increase impact on shared goals, this can only be done through strong collaborations and partnerships
- Questions about the relationship of the Council to the selected zones and how this will work over time.

### **Council Action Plan/Next Steps**

- **October**— Reviewing status of zone application process, defining a common agenda for child success in Orange County, review community-level outcomes, determine action group structure
- **November**—Council members will review and discuss applications using zone selection rubric.
- **December**—Council members will hear zone applicant presentations and vote to select two zones to participate in the project.