

ORANGE COUNTY HEALTH DEPARTMENT MISSION STATEMENT: *To enhance the quality of life, promote the health, and preserve the environment for all people in the Orange County community.*

THE ORANGE COUNTY BOARD OF HEALTH MET ON May 22, 2019 at the Whitted Human Services Center, 300 West Tryon Street, Hillsborough, NC.

BOARD OF HEALTH MEMBERS PRESENT: Timothy Smith – Chair, Jessica Frega – Vice-Chair, Bruce Baldwin, Keith Bagby, Paul Chelminski, Jennifer Deyo, Susan Elmore, Commissioner Earl McKee, and Sam Lasris.

BOARD OF HEALTH MEMBERS ABSENT: Barbara Chavious, Liska Lackey

STAFF PRESENT: Quintana Stewart, Health Director; Krista Burnette, Lab Technician; Victoria Hudson, Environmental Health Director; Donna King, Health Promotion and Education Services Director; Pam McCall, Public Health Nursing Director; Kristin Prelipp, Communications Manager; April Richard, Public Health Education Program Manager; Beverly Scurry, BOH Strategic Plan Manager; and La Toya Strange, Administrative Support I.

GUESTS PRESENT: None.

I. Welcome New Employees

Timothy Smith, Chair, called the meeting to order. Quintana Stewart, Health Director, introduced the new employee in attendance: Krista Burnette.

II. Public Comment for Items NOT on Printed Agenda: None.

III. Approval of the May 22, 2019 Agenda

Motion was made by Susan Elmore to approve the agenda, seconded by Jennifer Deyo and carried without dissent.

IV. Action Items (Consent)

A. Minutes of March 27, 2019 Meeting

B. Minutes of April 24, 2019 Meeting

Motion was made by Jennifer Deyo to approve the minutes of March and April 2019, seconded by Susan Elmore and carried without dissent.

V. Educational Sessions

A. CATCH Year One Report

Richard Lewis, School Community Relations (SCR) Coordinator, Co-Chair of the Orange County Schools Health Advisory Council (SHAC), provided an update on the Coordinated

Approach to Child Health (CATCH) activities over the last year. Below are some highlights.

- CATCH targeted obesity and chronic disease by increasing physical activity and increasing nutritional education for children and their parents.
- The curriculum is based on the CDC Whole School, Whole Community, Whole Child model in which health education, school environment, and family/community involvement work together to support youth in a healthy lifestyle. It includes small exercises with lessons that children will want to participate but not so structured to make it seem as if they're still attending class.
- It takes place afterschool with the benefits including addressing a child's social/emotional needs first, focusing on academics during the school day and enabling children to be able to take those lessons home to parents. It's been proven that adults are more prone to listen to their children about better eating habits and the importance of physical activity.
- Currently, CATCH occurs at 3 elementary school locations (Central, New Hope and Pathways) with approximately 30 children. It involves 30 minutes of physical activity and 30 minutes of nutrition education.
- Feedback from volunteers included that they wanted more time with the children to help them learn and expressed enthusiasm when the program started. After participating, children would look at the cafeteria food differently.
- Goals included expanding to more schools and rotating (and recruiting) volunteers to different sites.
- Lastly, Mr. Lewis thanks the BOH for their support and for the award which allowed them to implement this program.

The BOH had questions that were addressed by Mr. Lewis.

B. Chapel Hill-Carrboro Schools (CHCCS) Equity Update

Lee Williams, Executive Director of Equity and Inclusion, CHCCS, gave an update on the activities regarding equity at the CHCCS. Below are highlights.

- CHCCS is number 1 for student enrichment but 57 for the gap for students of color – a very large disparity.
- Strategic Plan incorporates their equity plan focus areas.
 - SS Goal 2: Empower and support all student groups to meet growth and achievement goals.
 - SS 2.3 Review district programs and re-design to ensure a continuum of services to meet the needs of all learners.
 - SS Goal 5: Create a culture and system of support which empowers, inspires, engages, and encourages the school community to embrace diversity, inclusion, and different learners.
 - EE Goal 2: Create a culture and system of support to empower, inspire, and engage talent, including an inclusive work environment that embraces and values equity and diversity.
 - FCE Goal 1: Engage families in the entire educational process.
 - FCE 1.2 Broaden Parent University to offer more course options designed from parent input and include more parents.
 - OE Goal 2: Directly align district resources with student needs.

- Equity scope of work entails:
 - Equity Audit
 - Equity audit was conducted to identify items such as who was an equity coach, who was on the equity team, whether the school had an equity coach or team, gender fluidity, gender expression, etc., all while taking into consideration implicit biases. Data was examined related to achievement and discipline.
 - Equity Advisory Committee (EAC)
 - The EAC Leadership team meets monthly. EAC workgroups project topics comprise of academic achievement, student support and community outreach.
 - Blue Ribbon Mentor-Advocate (BRMA)
 - A CHCCS support program designed to improve the achievement of students of color. It focuses on achievement and enrichments and provides students with mentoring, advocacy and college and career preparations. Currently, there are 93 mentors with most of them being white females. More mentors of color are needed as Mr. Williams stated that research shows that seeing people of color in positions increase the promotion of students of color.
 - Office of Equity and Inclusion
 - The office includes 2 elementary equity specialists, 1 middle and 1 high school school equity specialist and the Parent University.
 - Minority Student Achievement Network (MSAN)
 - MSAN is a national coalition of multiracial school districts that have come together to understand and eliminate opportunity/achievement gaps that persist in their schools. Requirements for MSAN membership include that the school district must be close to a college town and that there be a large gap/disparity. CHCCS has the 2nd largest gap in the nation. Currently, MSAN serves 37 high school students, 16 males, 21 females.
 - Parent University
 - It's a collaborative effort between CHCCS, local non-profit organizations and community leaders and educators which allows for parents to engage and increase the confidence and skills needed to support their child's success and how to navigate the public school's system. We also encourage the white families to talk about race. There were 57 participants in 2017-2018.
 - Next Steps/Goals
 - Racial Equity Impact Assessment to ensure equitability in CHCCS's practices.
 - Ensure each school has an equity coach and equity team.
 - Double the number of participants in the Parent University and have a parent ambassador at each school.
 - Recruit more BRMA mentors, recruit a more diverse pool of BRMA mentors and provide high quality training that is rooted in a racial equity lens.
 - Provide foundational equity professional learning for all leaders.

The BOH members had questions that were addressed by Mr. Williams.

C. Child Fatality Task Force Report

Pamela McCall, Public Health Nursing Services Director, gave the highlights of the 2018 Child Fatality Prevention Team (CFPT) Annual Report. Before she began, Ms. McCall, also chair of the CFPT, stated that they meet on a quarterly basis and briefly explained its purpose which included reviewing medical records, discussing outcomes, identifying deficiencies and carrying out recommendations to prevent further child deaths. The CFPT members' composition is

defined by statute and includes members of law enforcement, school, mental health, EMS and providers.

In 2018, the CFPT reviewed 5 child deaths. No systems issues were identified. Ms. McCall revealed that the CFPT has had some challenges in attendance. The members were urged to adhere to their commitment. The CFPT did lose one of their parent members (requirement is that they must've lost a child under age 18). Ms. McCall notified the BOH that they are seeking members for the CFPT.

D. Tobacco Update

April Richard gave a brief update on the tobacco program. Below are some of the highlights.

- Ms. Richard completed an intensive 4-day training offered by Duke and UNC on intensive tobacco treatment. It focused on how nicotine works in the brain, how pharmacology can improve rates of quitting and on providing treatment to the complex population of people with addictions to tobacco complicated by pregnancy, mental health and substance abuse disorders, chronic stress and trauma.
- Freshstart is a 4-week long tobacco cessation class that meets for 1 hour and focuses on not just quitting tobacco but provides coping skills to prevent relapses. Since 2018, there have been 5 classes that reached 40 participants. Freshstart has been revamped as they're at different host sites with the intent to be where the people are, not necessarily make the people come to the OCHD.
- Freshstart classes were also held at UNC Horizons where there were about 45 pregnant and parenting women over the last 1½ years that participated. The classes were offered during their typical UNC Horizon program sessions. Support was provided to their prescriber to avoid under dosing tobacco treatment.
- At Lutheran Services Carolina, there was 1 class with 6 participants. There is stigma that people with mental health disorders can't quit or that smoking helps them control their behaviors. Group counseling was provided as well as direct access to free Nicotine Replacement Therapy (NRT).
- Tobacco cessation and counseling was provided to 30 clients attending Project Connect with 12 participants receiving 4 weeks of free NRT (e.g. gum, patches, lozenges). When following up, it was discovered that one of those 12 had already quit using the NRT given to them.
- NRT works best when combined (e.g. gum and patch). There were 392 boxes of NRT dispensed. Cessation referrals were integrated into OCHD Dental and Medical Clinics implementing the 5A's - Ask (about tobacco use), Advise (tobacco users to quit), Assess (readiness to make a quit attempt), Assist (with the quit attempt) and Arrange (follow up care).
- There is consistent signage at agencies as our tobacco-free signage has been updated. E-cigarettes are now on the signage.
- Ten presentations on emerging products were given to youth influencers and young adults. There are nicotine pods and delivery devices such as Juul being used amongst youth. Prevention and cessation movie ads were created, in the past, by Tobacco Reality Unfiltered (TRU) clubs and were played at every showing in movie theaters in Durham, Burlington, Greensboro and Chapel Hill. There has been inconsistent implementation at the 5 schools that have TRU clubs. Ms. Richard noted that there is a proposal in the works to create a youth health advisory council for Orange County.

- Lastly, Ms. Richard stressed that this is a county initiative not just a health department initiative.

The BOH members had questions that were addressed by Ms. Richard.

VI. Action Items (Non Consent)

A. Board Reappointments

Due to the absence of a quorum at April's board meeting, the BOH voted on member reappointments.

Motion to reappoint Jennifer Deyo was made by Susan Elmore, seconded by Jessica Frega, and carried without dissent. Jennifer Deyo abstained.

Motion to reappoint Sam Lasris was made by Paul Chelminksi, seconded by Jennifer Deyo, and carried without dissent. Sam Lasris abstained.

Mr. Smith thanked both members for their continued service. He then announced that BOH member, Barbara Chavious, has notified him that, due to caring for her ill husband, she will, regretfully, issue a letter of resignation.

Susan Elmore announced that, as of tonight's meeting, she will be stepping down from both the OCHD BOH and Animal Services Boards. She has held her position on the Animal Services Board for 13 years, 9 years on the OCHD BOH and still serves on 2 other state boards. She stated that it has been a pleasure working with everyone. Everyone thanked her for her service.

After serving 11 years (3 full three-year terms and having finished the term of the person before him) BOH member Paul Chelminski's last meeting will be next month, June. The BOH members stated that they'll miss him and thanked him for his service.

Timothy Smith and Jessica Frega (Chair and Vice-Chair, respectively) will form a subcommittee that will review applications for the physician seat held by Paul Chelminski and conduct phone interviews. They asked for volunteers to which Jennifer Deyo and Sam Lasris offered to do so.

As time is of the essence, Vice-Chair Jessica Frega suggested that the board informed any interested applicants to complete their application for the physician seat by Friday, May 31st to allow for interviews to be scheduled and a recommendation turned into the clerk's office by June 7th for the BOCC's agenda review. The BOH can send their comments on the physician seat candidates via email to the 4 subcommittee members.

Quintana Stewart stated that she'll speak with Bob Marotto, Animal Services Director, regarding a Veterinary liaison.

B. Fluoride Update

BOH member, Bruce Baldwin, substituted for BOH Liska Lackey and provided a brief update on the progress of the Fluoride Ad Hoc Committee. He began by stating that many documents dating back to November 2017 have been reviewed. He also read a summary of what's occurred since November 2017 to the present. Baldwin commented that OWASA not being

involved in the process avoids any potential influence. OWASA Executive Director, Ed Kerwin, has instructed the BOH to proceed as it sees fit. Various BOH members agreed with Mr. Kerwin noting that there was no need to be hasty in the continuation of the Committee's process.

VII. Reports and Discussion with Possible Action

A. Health Director Report

In addition to her report, highlights given by Ms. Stewart are below.

- The NC Attorney General, Joshua Stein, announced that the state of NC is suing Juul over allegations that it's marketing its products to youth and misled the public about risks associated with its products.
- Thanks were given to those that assisted with the Community Health Assessment (CHA) surveys including BOH member Bruce Baldwin and BOH member Susan Elmore's daughter. Mr. Baldwin encouraged all to volunteer. Ms. Stewart noted that there are more opportunities for those that are able to volunteer and that there may be a change in the proposed schedule.
- June 6th is the budget session with the BOCC.
- On June 21st at the SHSC, the Health Equity Commission Forum will take place from 9am-12pm with breakfast starting at 8:30am. There will be a gallery walk that will display health equity data and provide a visual image.
- Earlier today, Ms. Stewart met with Elinor Landess, Director, Campus & Community Coalition. She felt that HB 536, which includes language that would create a new exception to authorize the issuance of permits for the sale of alcoholic beverages at stadiums, athletic facilities, or arenas on the campus or property of a public college, will most likely pass; however, it will be up to the UNC trustees to decide if they will sell alcohol at collegiate sports facilities. It was mentioned that some other state universities use some of the proceeds from the alcohol sales to go towards funding other school programs. A letter of support from the BOH detailing best practices will probably be requested by Ms. Landess.
- Ms. Stewart referred to the NALBOH newsletters that were on the table and revealed that the national conference will be held in Denver, Colorado this year. She indicated that there are funds available if a BOH member would like to attend. BOH Chair, Timothy Smith stated that the NALBOH conference is a very good event.

B. Media Items

Kristin Prelipp, Communications Manager, briefly mentioned articles regarding the whooping coughs cases at Glenwood Elementary and the Family Success Alliance were included in the Media Items packet.

Media items were in the packet which focused on Orange County's events and our involvement in various efforts.

VIII. Board Comments

None.

IV. Adjournment

The meeting ended at 9:10pm.

The next Board of Health Meeting will be held June 26, 2019 at the Orange County Health Department, 2501 Homestead Road, Chapel Hill, NC at 7:00 p.m.

Respectfully submitted,

Quintana Stewart, MPA
Orange County Health Director
Secretary to the Board

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